

FIG. 1

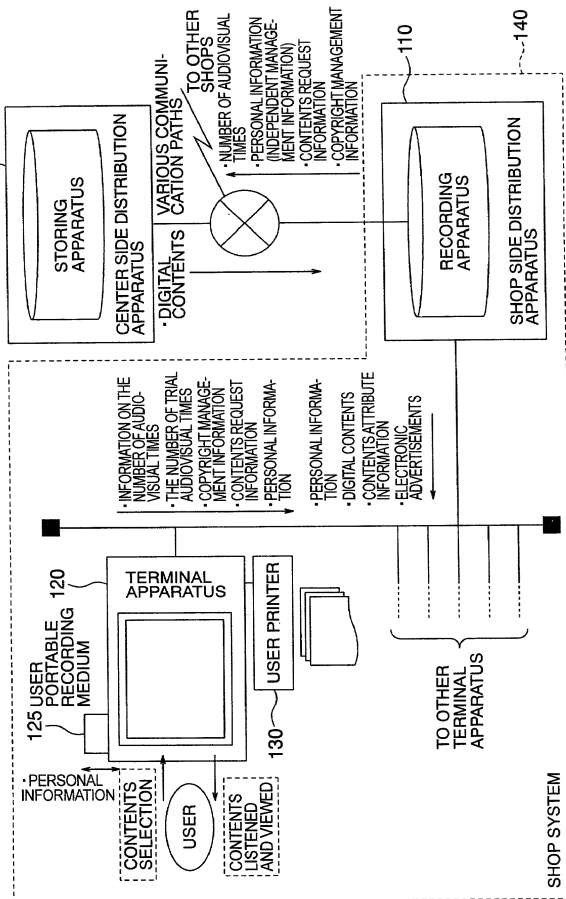


FIG. 2

100

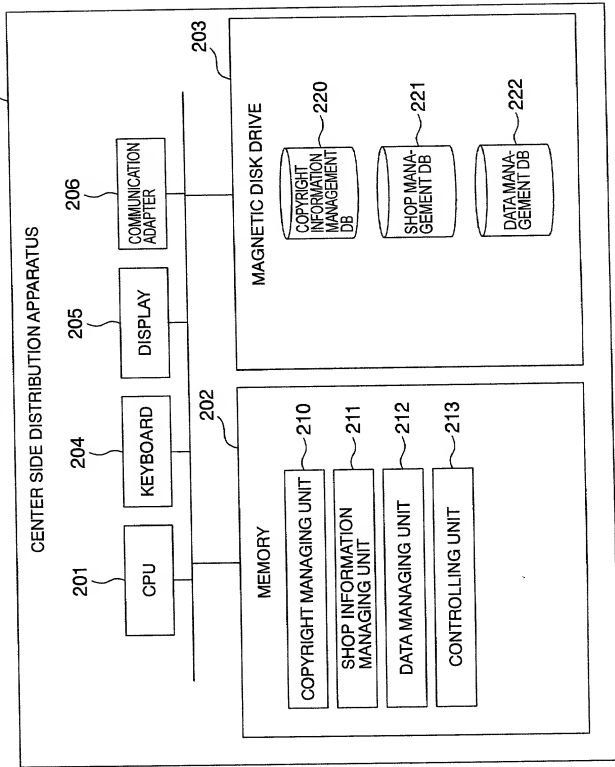


FIG. 3

110

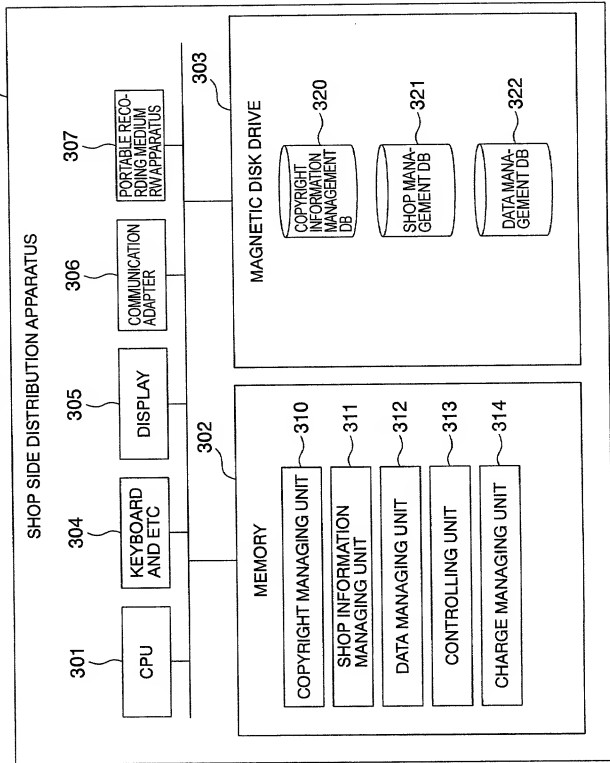


FIG. 4

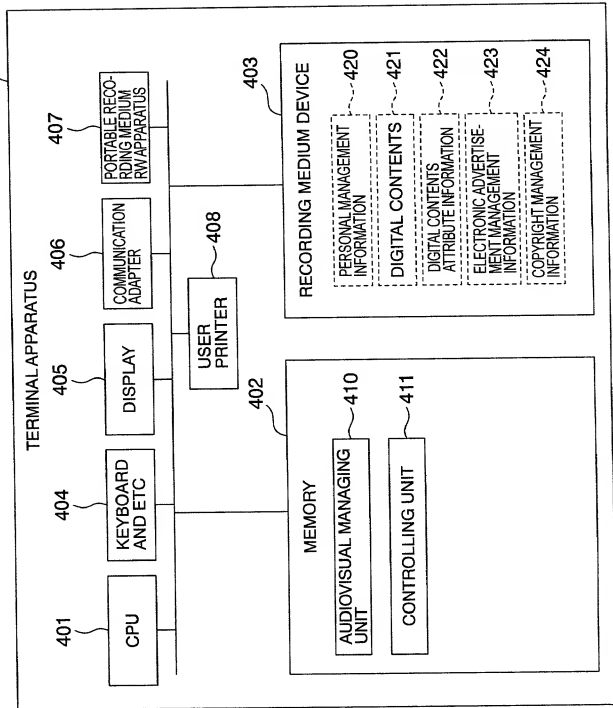


FIG. 5

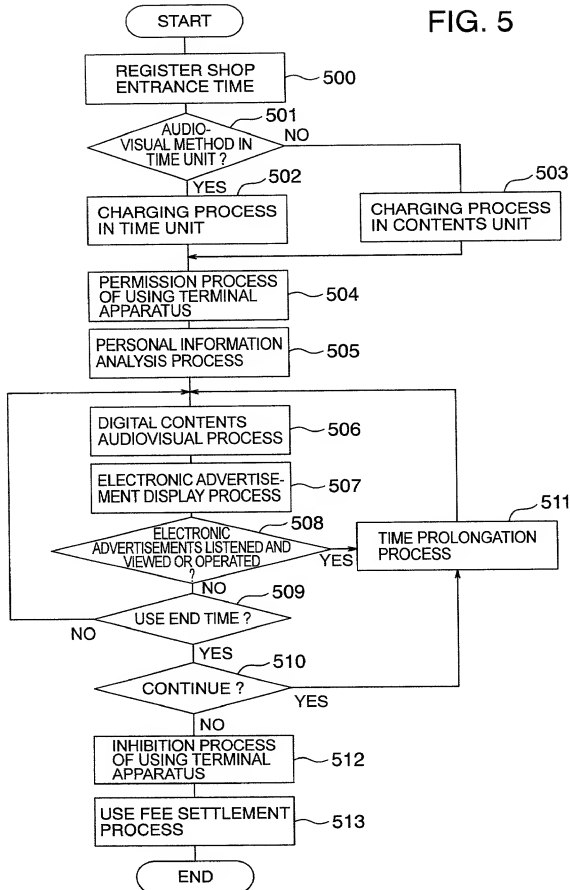


FIG. 6

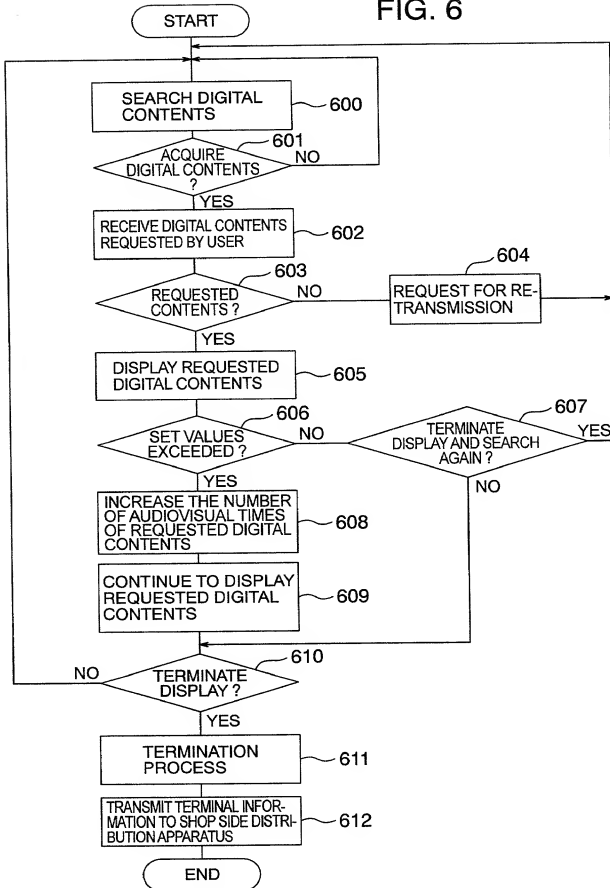


FIG. 7

SHOP SIDE DISTRIBUTION APPARATUS

CENTER SIDE DISTRIBUTION APPARATUS

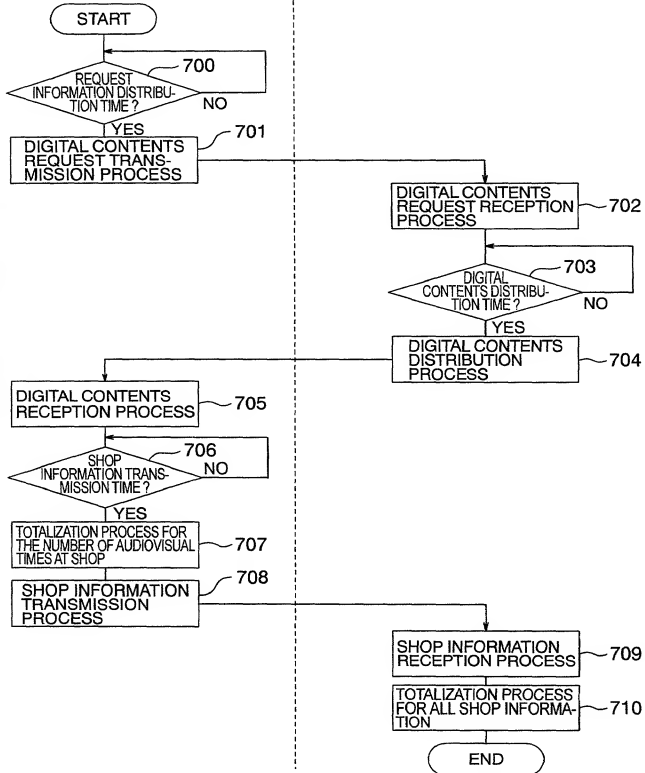


FIG. 8

801	802	803	804	805	806
ID NUMBER	TYPE	TITLE	AUDIO-VISUAL NUMBER	TRANS- MISSION NUMBER	REQUEST NUMBER
EB0301	BOOK	STAR OF DWARF	124	320	350
EB1022	BOOK	RUN MELON	32	20	32
EB3293	BOOK	SAMURAI TORA TORA	45	12	12
MP2039	MUSIC	BE MY SIDE	40	14	13

800

110

SHOP SIDE DISTRIBUTION APPARATUS

FIG. 9

901	DIGITAL CONTENTS TYPE	ELECTRONIC BOOK
902	AUDIOVISUAL AMOUNT(UNIT)	10(PAGE)
903	MINIMUM TIME FOR INCREASING THE NUMBER OF AUDIOVISUAL TIMES	100(SEC)

900

120

TERMINAL APPARATUS

FIG. 10

1001	SHOP ID NUMBER : C20000801001
1002	SUBJECT DATE : 2000/AUG/01
1003	BUSINESS TIME : 10:30 - 23:00
1004	THE TOTAL NUMBER OF USERS IN SHOP : 342
1005	AVERAGE RESIDENT TIME PER USER : 1h30m
1006	AVERAGE CONTENTS AUDIOVISUAL AMOUNT PER USER : 3.2CONTENTS

1000

FIG. 11

1100

1101

SHOP ID : C20000801001

1102

	1h	1.5h	2h	2.5h	3h	3.5h	4h	4.5h
00/7/1	24	43	29	21	14	10	4	3
00/7/2	32	35	14	23	13	10	4	2	...
00/7/3	10	30	10	10	5	3	3	1	...
00/7/4	30	30	15	13	13	10	3	1	...

...

FIG. 12

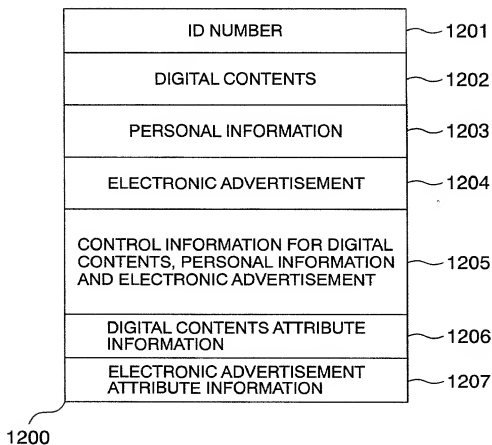


FIG. 13

